

## Come to our booth and win a water buffalo!

*Credit card service provider 3Delta Systems joins new Heifer Intl donation program*

Who needs another pen or rubber ducky giveaway from booth representatives at a convention, when a water buffalo is available?

Well, not to you, but a needy family somewhere in the world will happily accept the animal in your name.

Online credit card payment service provider 3Delta Systems Inc., Chantilly VA, is making donations in the name of its booth prize winners toward the purchase of water buffaloes for poor families in underdeveloped countries through nonprofit [Heifer International](#), Little Rock AR.



**3Delta Systems Inc. operations director Rick Ricker (right) congratulates John Stysliger, product development VP, FreedomPay.com, for winning the 3DSI drawing for a water buffalo donation in his name to Heifer International. The drawing was at a security conference April 10 at the Moscone Center in San Francisco. At the show, 3Delta Systems showcased CardVault, a credit card data storage service that removes a merchant's risk of keeping confidential customer payment information.**

"Our company believes in socially responsible giving that makes a difference in people's lives and protects the earth's resources for future generations," 3DSI cofounder and COO Aaron Bills said.

Following every convention where the company exhibits, 3DSI will make a water buffalo donation. The company also has started a Team Heifer donation drive on its web site, [www.3dsi.com/waterbuffalo](http://www.3dsi.com/waterbuffalo).

Team Heifer is a new program in which organizations, companies, churches and other groups can create a way for members, clients and others to contribute online to Heifer International at <http://www.heifer.org/faf/home/default.asp?ievent=178641>. Such activities may include running a marathon, throwing a party, or a bicycling trek.

"We had one guy threaten to walk a cow across the country, but we said it probably wasn't a good idea," Heifer public information officer Ray White said. The program is not yet a year old, and White does not have a firm figure on how many organizations have signed on to the program.

3Delta Systems this year already donated the equivalent of three water buffaloes at conferences including National Assn of Purchasing Card Professionals and the RSA Conference 2008 shows. 3DSI will conduct similar drawings at NACHA-The Electronic Payments Assn's Payments 2008 Conference, May 18-21 in Las Vegas and at the annual conference of the Assn for Financial Professionals, Oct. 19-22 in Los Angeles.